

Appendix 2 - Nominated - 'A' Grade Journals

Total: Sum of 1st Recall to Recall 10	Total
Journal of Marketing	394
Journal of Marketing Research	347
Journal of Consumer Research	305
Marketing Science	242
Journal of the Academy of Marketing Science	178
Journal of Retailing	125
International Journal of Research in Marketing	89
Journal of Business Research	82
European Journal of Marketing	76
Management Science	74
Journal of Advertising	67
Journal of International Business Studies	67
Journal of Consumer Psychology	53
Academy of Management Journal	51
Journal of Advertising Research	47
Annals of Tourism Research	43
Journal of Services Research	40
Strategic Management Journal	40
Academy of Management Review	38
Industrial Marketing Management	37
Tourism Management	35
Harvard Business Review	34
Journal of Marketing Management	33
Administrative Science Quarterly	30
Journal of International Marketing	30
Journal of Public Policy and Marketing	28
Journal of Travel Research	24
Psychology and Marketing	24
Organization Science	22
Journal of Personality and Social Psychology	21
Marketing Letters	20
International Marketing Review	17
Journal of Product Innovation Management	16
Sloan Management Review	15
Journal of Business Ethics	14
Journal of Consumer Behavior	13
Journal of Hospitality and Tourism Research	13
International Journal of Hospitality Management	12
Journal of Applied Psychology	12
Journal of Management	12
Journal of Management Studies	12
Journal of Sustainable Tourism	12
Journal of Services Marketing	11
Journal of World Business	11
International Business Review	10
Organization Studies	10
Organizational Behavior and Human Decision Process	10
Quantitative Marketing and Economics	10

	Total
International Journal of Market Research	9
Journal of Business and Industrial Marketing	9
Journal of Macromarketing	9
Management International Review	9
Current Issues in Tourism	8
Journal of Travel and Tourism Marketing	8
American Economic Review	7
Consumption Markets and Culture	7
Journal of Business Logistics	7
Journal of Business Venturing	7
Journal of Personal Selling and Sales Management	7
Journal of Retailing and Consumer Services	7
Marketing Theory	7
Psychological Science	7
Tourism Economics	7
Advances in Consumer Research	6
California Management Review	6
Entrepreneurship Theory and Practice	6
Journal of Marketing Communications	6
Journal of Operations Management	6
Long Range Planning	6
Cornell Hotel and Restaurant Administration Quarterly	6
International Journal of Advertising	5
Journal of Brand Management	5
Journal of Consumer Culture	5
Journal of Consumer Marketing	5
Journal of Experimental Psychology	5
Leisure Sciences	5
Operations Research	5
Psychological Bulletin	5
Quarterly Journal of Economics	5
Transportation Research	5
Cornell Quarterly	4
Econometrica	4
Environment and Planning	4
Human Relations	4
IEEE	4
International Journal of Contemporary Hospitality Management	4
International Journal of Logistics Management	4
International Journal of Retail and Distribution Management	4
Journal of Consumer Affairs	4
Journal of Finance	4
Journal of Hospitality and Tourism Education	4
Journal of Leisure Research	4
Journal of Marketing Theory and Practice	4
Journal of Small Business Management	4
Leisure Studies	4
MIS Quarterly	4
Personality and Social Psychology Bulletin	4

	Total
Rand Journal of Economics	4
Tourism Studies	4
American Journal of Sociology	3
Appetite	3
British Academy of Management	3
Food Quality and Preference	3
Information Systems Research	3
International Journal of Electronic Commerce	3
International Journal of Operations and Production Management	3
Int'l Journal of Physical Distribution & Logistics Management	3
International Journal of Service Industry Management	3
International Journal of Small Business	3
International Journal of Tourism Research	3
Journal of Banking and Finance	3
Journal of Business to Business Marketing	3
Journal of Communication	3
Journal of Economic Literature	3
Journal of International Economics	3
Journal of Marketing Education	3
Journal of Strategic Marketing	3
Journal of the American Statistical Association	3
Psychological Review	3
Public Opinion Quarterly	3
Research Policy	3
Review of Economic Studies	3
Service Industries Journal	3
Tourism Analysis	3
Tourism Geographies	3
Admap	2
Annual Review of Psychology	2
Asia Pacific Journal of Management	2
British Food Journal	2
Communications of the Association for Computing Machinery	2
Economic Journal	2
European Journal of Operational Research	2
Healthcare Management Review	2
International Journal of Bank Marketing	2
International Review of Retail Distribution and Consumer Research	2
Journal of Applied Behavioural Science	2
Journal of Ecotourism	2
Journal of Experimental Social Psychology	2
Journal of Financial Economics	2
Journal of Hospitality Marketing and Management	2
Journal of Interactive Marketing	2
Journal of Park and Recreation Administration	2
Journal of Political Economy	2
Journal of Product and Brand Management	2
Journal of Promotion Management	2
Journal of Purchasing and Supply Chain Management	2

	Total
Journal of Sport Management	2
Journal of Tourism and Cultural Change	2
Journal of Tourism Studies	2
Management Information Systems Quarterly	2
Management Learning	2
Production and Operations Management	2
Qualitative Market Research	2
Read - Brazil	2
Regional Studies	2
Research Technology Management	2
Review of Economics and Statistics	2
Social Marketing Quarterly	2
Strategic Management Review	2
Thunderbird International Business Review	2
Transportation Journal	2
Academy of Management Executive	1
Academy of Management Learning and Education	1
Academy of Management Perspectives	1
Academy of Management Science	1
Academy of Marketing Science Review	1
Academy of Marketing Studies Journal	1
Accounting and Business Research	1
Accounting Management and Information Technologies	1
Accounting Review	1
Advances in International Marketing	1
Aggressive Behavior	1
American Economic Journal	1
American Journal of Agricultural Economics	1
American Journal of Organization Studies	1
American Marketing Journal	1
Antiquity	1
Asia Pacific Management Review	1
Australasian Journal of Market and Social Research	1
Australasian Marketing Journal	1
Australian Journal of Communication	1
Behaviour and Human Decision Process	1
Biomass and Bioenergy	1
Body Culture and Society	1
British Accounting Review	1
British Journal of Management	1
British Journal of Sociology	1
Business Communication Quarterly	1
Business Ethics Quarterly	1
Business Horizons	1
Business Strategy Review	1
Canadian Journal of Economics	1
CEIBS Business Review	1
Cognitive Psychology	1
Communication and Critical Cultural Studies	1

	Total
Communication Management	1
Communication Theory	1
Communications Research	1
Conservation and Management of Archaeological Sites	1
Cornell Hospitality Quarterly	1
Corporate Communications	1
Corporate Reputation Review	1
Critical Studies in Media Communication	1
Cultural Studies	1
Decision Support Systems	1
Discourse and Communication	1
Ecological Economics	1
EIBA	1
Electronic Markets	1
English Historical Review	1
Enterprise and Society	1
Entrepreneurship and Regional Development	1
Environment and History	1
Environmental History	1
European Economic Review	1
European Journal of Archaeology	1
European Journal of Information Systems	1
Event Management	1
Evolution and Human Behavior	1
Finance India	1
Food Policy	1
Gender Work and Society	1
Higher Education Quarterly	1
Human Capital	1
Human Communications Research	1
Indian Management	1
Industrial and Organisational Change	1
Industrial Labour Relations Review	1
Interfaces	1
International Economic Review	1
International Journal of Business and Industrial Marketing	1
International Journal of Conflict Management	1
International Journal of Consumer Marketing	1
International Journal of Consumer Studies	1
International Journal of Cross Cultural Management	1
International Journal of Forecasting	1
International Journal of Healthcare Quality Assurance	1
International Journal of Heritage Studies	1
International Journal of Hospitality and Tourism Research	1
International Journal of Human Resource Management	1
International Journal of Management	1
International Journal of Manpower	1
International Journal of Nonprofit and Public Sector Marketing	1
International Journal of Pharmaceutical and Healthcare Marketing	1

	Total
International Journal of Public Opinion Research	1
International Journal of Technology Management	1
International Journal of Tourism Policy	1
International Journal of Travel and Tourism	1
International Journal of Wine Business Research	1
International Review of Applied Linguistics	1
International Review on Public and Nonprofit Marketing	1
Journal for the Advancement of Marketing Education	1
Journal Neuroscience Psychology and Economics	1
Journal of Management Studies	1
Journal of Air Transport Management	1
Journal of Applied Finance	1
Journal of Applied Social Psychology	1
Journal of Behavioural Decision Making	1
Journal of Broadcasting and Electronic Media	1
Journal of Business Management	1
Journal of Consumer Policy	1
Journal of Consumer Satisfaction	1
Journal of Corporate Finance	1
Journal of Cross Cultural Psychology	1
Journal of Ecology	1
Journal of Econometrics	1
Journal of Economic Behavior and Organization	1
Journal of Economic Theory	1
Journal of Educational Psychology	1
Journal of European Economic Association	1
Journal of Financial and Quantitative Analysis	1
Journal of Games and Economic Behavior	1
Journal of Global Marketing	1
Journal of Health Expectations	1
Journal of Historical Geography	1
Journal of Hospitality and Tourism Management	1
Journal of Hospitality Management.	1
Journal of Hospitality Marketing	1
Journal of International Advertising	1
Journal of International Consumer Marketing	1
Journal of International Entrepreneurship	1
Journal of Leisure Marketing	1
Journal of Leisure Studies	1
Journal of Management Information Systems	1
Journal of Marketing and Public Policy	1
Journal of Marketing Channels	1
Journal of Media and Economics	1
Journal of Media and Religion	1
Journal of Modelling in Management	1
Journal of Museum Management and Curatorship	1
Journal of Nonprofit and Voluntary Sector Marketing	1
Journal of Not for Profit and Social Marketing	1
Journal of Organizational Behavior	1

	Total
Journal of Project Management	1
Journal of Public Affairs	1
Journal of Public Economics	1
Journal of Relationship Marketing	1
Journal of Research in Marketing	1
Journal of Rural Studies	1
Journal of Small Business Economics	1
Journal of Sponsorship	1
Journal of Sport Marketing	1
Journal of Supply Chain Management	1
Journal of the British Psychological Society	1
Journal of the Operational Research Society	1
Journal of the Society of the Scientific Study of Religion	1
Journal of Tourism and Hospitality Research	1
Journal of Tourism Culture and Communication	1
Journal of Tourism Research	1
Journal of Transport Geography	1
Journal of Vocational Behavior	1
Journal Public Policy and Marketing	1
Landscape Research	1
Livestock Production Science	1
Management Accounting Research	1
Management Review	1
Managing Leisure	1
Managing Service Quality	1
Manufacturing and Service Operations Management	1
Monash Business Review	1
Museum International	1
Nonprofit Management and Leadership	1
OMEGA	1
Personnel Psychology	1
Philippine Management Review	1
Political Economy	1
Proceedings of the National Academy of Sciences	1
Proceedings of the Prehistoric Society	1
Public Administration	1
Public Archaeology	1
Public Relations Quarterly	1
Quality Assurance in Education	1
R&D Management	1
Reading Research Quarterly	1
Research in Public Relations	1
Review of Financial Studies	1
Rural Sociology	1
Scandinavian Journal of Hospitality and Tourism	1
Science Direct	1
Science Technology and Human Values	1
Social Science and Medicine	1
Social Science Computer Review	1

	Total
Social Studies of Science	1
Society and Leisure	1
Sociologia Ruralis	1
Sociology	1
Sport Management Review	1
Supply Chain Management An International Journal	1
Sustainable Development	1
Sustainable Tourism	1
Technovation	1
Theory Culture and Society	1
Therapeutic Recreation Journal	1
Tourism Recreation Research	1
Transnational Corporations	1
Transport Policy	1
Travel Research	1
Trends in Food Science and Technology	1
Urban Studies	1
Wall Street Journal	1
Women in Management Review	1
World Archaeology	1
World Development	1
Total Number of Nominated 'A' Grade Journals = 364	